

Dear Friend,

It is once again time to prepare for The Greater Youngstown Italian Fest to be held in Downtown Youngstown on **August 2, 3 and 4, 2024**.

We have relied on sponsors such as you to advertise in our **Fest Program Book** in order to be able to present this Fest in honor of our Italian-American Heritage.

Approximately 40,000 plus visitors see the Fest program book every year. Your participation insures maximum exposure to all our guests at this year's Fest.

Because of your generous support in the past we have been able to donate money to various charities in the community and scholarship to Youngstown State University students.

Your patronage has been appreciated in the past and we hope that you will support us again in 2024.

Please return the enclosed contract with your ad copy and payment by Wednesday, June 26 to:

Anna D'Amato 8419 Morningside Drive Poland, Ohio 44514

## For 2024, please send a new advertisement from your business or establishment by mail or email. This is needed for maximum quality for our program book.

If you have any questions, please feel free to phone me at (330) 718-4093 or e-mail at adamato20@gmail.com

Thank you for your patronage in 2024 and hoping to hear from you.

Sincerely,

ANNA D'AMATO Program Book Chairperson